



02nd April 2025.

Call for Proposals: Establishment of a Special Purpose Vehicle for Digital Consultancy Services.

Introduction: The **Uganda Performing Right Society (UPRS)** is a **collective management organization** responsible for overseeing copyright in musical works in Uganda. To strengthen its digital infrastructure and enhance operational efficiency, UPRS seeks to establish a **Special Purpose Vehicle (SPV) in the form of a dedicated digital consultancy firm**. This SPV will drive our **digital transformation efforts** in alignment with global best practices in music copyright management.

Scope of Services: UPRS invites proposals from **experienced digital consultancy firms** to develop and implement innovative **digital solutions** that will optimize copyright management, improve member services, and enhance revenue collection. The selected SPV will collaborate with UPRS management to establish a **digital hub** focused on building **robust digital rights management systems**.

Key Areas of Focus:

1. Digital Rights Management (DRM):

- Assess and recommend digital tools or platforms for managing performance and mechanical rights.
- Develop solutions to enhance licensing and royalty management for UPRS members.

2. Member Management Systems:

- Implement efficient member registration and data management solutions.
- Enhance communication channels to improve engagement and service delivery.

3. Revenue Collection and Distribution:

- Design and deploy secure and transparent digital revenue collection systems.
- Implement tools for accurate reporting and timely royalty distribution.

4. Data Security and Compliance:

- Provide expert recommendations on data security best practices.
- Ensure compliance with Ugandan copyright laws and international intellectual property regulations.

5. Capacity Building:

- Conduct training sessions for UPRS staff and members on the use of new digital tools and systems.



Consultancy Qualifications:

Proposals should demonstrate:

- Expertise in digital transformation within the music copyright or entertainment industries (experience in Uganda's music sector is an advantage).
- Knowledge of international best practices in copyright management, including digital rights management (DRM), royalties tracking, and distribution systems.
- Technical proficiency in developing and implementing secure online platforms and databases.
- A proven track record in delivering successful digital consultancy projects.
- Familiarity with Ugandan copyright laws and intellectual property regulations.
- Strong communication skills, with the ability to explain complex technical solutions to non-technical stakeholders.

Proposal Requirements:

Interested consultants must submit a detailed proposal including:

- Company Profile – Background of the consultancy firm, including relevant experience.
- Approach & Methodology – A clear plan outlining the implementation process, key deliverables, and timeline.
- Previous Experience – Case studies or references for similar projects successfully completed.
- Team Composition – List of key personnel, their roles, and qualifications.
- References – At least two references from clients in similar fields.

Submission Deadline:

All proposals must be submitted by Friday 11th April, 2025. Late submissions will not be considered.

Evaluation Criteria:

Proposals will be evaluated based on:

- Demonstrated expertise and experience in digital consultancy, particularly in the music and copyright industry.
- Practicality and clarity of the proposed methodology and solutions.
- Cost-effectiveness of the proposal.
- Ability to meet project timelines and deliverables.

Submission Instructions:

Proposals should be sent via email to ceo@uprs.go.ug or delivered to the following address: Uganda Performing Rights Society, Plot 2240, Diplomat Zone, Kansanga Ggaba Rd. P. O. Box 102466, Kampala Tel: +256 771 952 357 +256 751 067 197